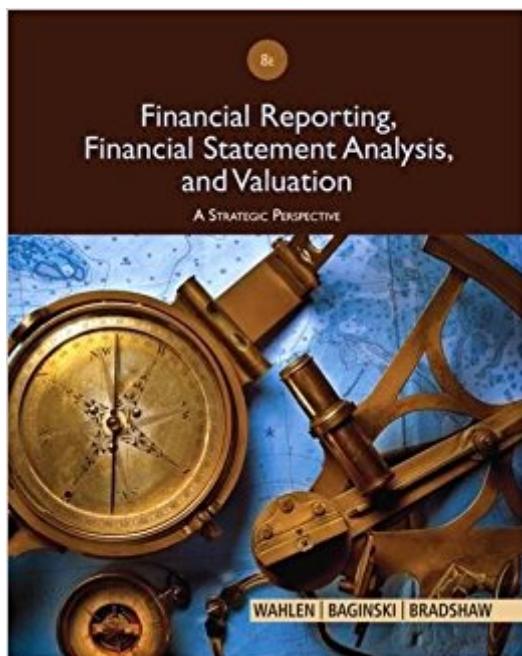


The book was found

Financial Reporting, Financial Statement Analysis And Valuation



Synopsis

FINANCIAL REPORTING, FINANCIAL STATEMENT ANALYSIS, AND VALUATION, 8E is written with the premise that the user can learn financial statement analysis most effectively by performing the analysis on real-world companies. Wahlen/Baginski/Bradshaw's textbook will teach users how to integrate the concepts from economics, finance, business strategy, accounting, and other business disciplines through a unique six-step process.

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section ensure understanding. In addition, each section and each of the end-of-chapter questions, exercises, problems, and cases is cross-referenced to learning objectives so that you can implement the critical skills and techniques associated with each of the learning objectives.

Six-Step Analysis Process for evaluation. The text is structured using a six-step fundamental analysis process to evaluate financial statements and value firms. The six steps include economic analysis of the industry, strategic analysis of the firm, accounting quality analysis, profitability and risk ratio analysis, forecasting, and valuation. Real-world companies referenced throughout.

Numerous examples in the text are based on the financial information of real-world public companies, including Wal-Mart, Coca-Cola, Enron, Sun Microsystems, , Nokia, Microsoft, and General Electric. Financial statement analysis package (FSAP). You are entitled to use FSAP, which is an extensive Excel-based analysis package. FSAP provides a powerful template package

for ratios analysis, financial statement forecasting, valuation, and sensitivity analysis. You will find FSAP to be a useful tool for analyzing and valuing companies using the methods of the text.

James M. Wahlen, Ph.D. is the James R. Hodge Chair, Professor of Accounting, Chair of the Accounting Department and the former Chairman of the MBA Program at the Kelley School of Business at Indiana University. He received his Ph.D. from the University of Michigan and has served on the faculties of the University of Chicago, University of North Carolina at Chapel Hill, INSEAD, the University of Washington, and Pacific Lutheran University. Dr. Wahlen's teaching and research interests focus on financial accounting, financial statement analysis, and the capital markets. His research investigates earnings quality and earnings management, earnings volatility as an indicator of risk, fair value accounting for financial instruments, accounting for loss reserve estimates by banks and insurers, stock market efficiency with respect to accounting information, and testing the extent to which future stock returns can be predicted with earnings and other financial statement information. His research has been published in a wide array of academic and practitioner journals in accounting and finance. He has had public accounting experience in both Milwaukee and Seattle and is a member of the American Accounting Association. He has received numerous teaching awards during his career. In his free time Dr. Wahlen loves spending time with his wife and daughters; spoiling his incredibly adorable granddaughter, Ailsa; outdoor sports (biking, hiking, skiing, golf); cooking (and, of course, eating); and listening to rock music (especially if it is loud and live). Stephen P. Baginski, Ph.D. is the Herbert E. Miller Chair in Financial Accounting at the University of Georgia's J.M. Tull School of Accounting. He received his Ph.D. from the University of Illinois in 1986, and he has taught a variety of financial and managerial undergraduate, MBA, and executive education courses at Indiana University, Illinois State University, the University of Illinois, Northeastern University, Florida State University, Washington University in St. Louis, the University of St. Galen, the Swiss Banking Institute at the University of Zurich, Bocconi, and INSEAD. Dr. Baginski has published articles in a variety of journals including The Accounting Review, Journal of Accounting Research, Contemporary Accounting Research, Review of Accounting Studies, The Journal of Risk and Insurance, Quarterly Review of Finance and Economics, and Review of Quantitative Finance and Accounting. His research primarily deals with the causes and consequences of voluntary management disclosures of earnings forecasts, and he also investigates the usefulness of financial accounting information in security pricing and risk assessment. Dr. Baginski has served on several editorial boards and as an associate editor at Accounting Horizons and The Review of Quantitative Finance and Accounting. He has won numerous undergraduate and

graduate teaching awards at the department, college, and university level during his career, including receipt of the Doctoral Student Inspiration Award from students at Indiana University. Dr. Baginski loves to watch college football, play golf, and run (very slowly) in his spare time. Mark T. Bradshaw, Ph.D., is a Professor of Accounting at the Carroll School of Management of Boston College. Dr. Bradshaw received a Ph.D. from the University of Michigan Business School, and earned a BBA summa cum laude with highest honors in accounting and master's degree in financial accounting from the University of Georgia. He previously taught at University of Chicago, Harvard Business School, and University of Georgia. He was a Certified Public Accountant Arthur Andersen & Co. in Atlanta. Dr. Bradshaw conducts research on capital markets, specializing in the examination of securities analysts and related financial reporting issues. His research has been published in a variety of academic and practitioner journals. He is an Editor for The Accounting Review and currently serves as Associate Editor for Journal of Accounting and Economics, Journal of Accounting Research and Journal of Financial Reporting. He is also on the Editorial Board of Review of Accounting Studies and the Journal of International Accounting Research and is a reviewer for numerous other accounting and finance journals. He has also authored a book with Brian Bruce, *Analysts, Lies, and Statistics - Cutting through the Hype in Corporate Earnings Announcements*. Approximately thirty pounds ago, Dr. Bradshaw was an accomplished cyclist. Currently focused on other pursuits, he still routinely passes younger and thinner cyclists.

This book is way too wordy while at the same time not being explanatory enough. It doesn't make sense. Fortunately my professor was able to break things down in a simpler way, so we ended up not using the book very much. But maybe I should be upset about that, considering how pricey this book is - even as a rental. I do feel like if you already have a strong background in finance, this might be a good book to build upon in an advanced finance class, but I can't say for certain.

Terrible have written book. So hard to read. Sentences unnecessary long and badly (poor English really) written. Even our professor said he is disappointed, so he will be switching to another book. This books is impossible to comprehend.

Its an okay book the problem is that 30-40% of the book is nothing but homework problems, for instance the first chapter is 92 pages long, but the truth is that the chapter ends on page 56 and other 36 pages is homework, case studies and financial statements for those problems/case studies which is a good and bad thing. Like I said it is an okay book especially if you want to be some type

of analyst.

Worked well with the course I am taking.

I bought brand new book but the access code was missing.

Studying sucks and the concept is hard, but the book quality was good.

Barely used it for class, but when I did, it was good.

Great book but I am wondering how can I return the book when it is due?

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